

Euroz Big Walk 2020

for Perth Children's Hospital
Foundation

FUNDRAISING TIPS

- E** **xercise!** What better way to prepare for the Big Walk - you can even ask people to sponsor you!
- U** **plifting stories can inspire.** Share our Ambassador stories from the Foundation's Facebook page.
- R** **ecognise your supporters.** Don't forget to thank each and every one of your supporters!
- O** **ffice based fundraising** - try holding a morning tea or bake-off at your workplace.
- Z** **oom into your local café or shops** to see if they can help with your fundraising.

- B** **oost your fundraising.** Who is most likely to donate? Just ask 5 people that won't say no!
- I** **nspire others by making a donation to yourself.** Those who sponsor themselves, raise 2 to 3 times more than those who don't.
- G** **ather your friends and family** and host a morning tea, lunch or dinner and ask for donations in return.

- W** **hat motivates you?** Tell your friends and family your reason for walking big to support WA sick kids.
- A** **cknowledge your supporters!** Saying thank you is easy - go one step further and include them in a thank you post on social media.
- L** **ong weekend in March** - a great opportunity for you to get together with your friends and family a week ahead of the Big Walk.
- K** **ick-start a movement.** Ask others to join in on the challenge - this is a rewarding way for your supporters to feel like they are part of your fundraising.



Need some more tips?

Contact our **Community Events Team**
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bigwalk.pchf.org.au

Media Partner



Major Supporter

